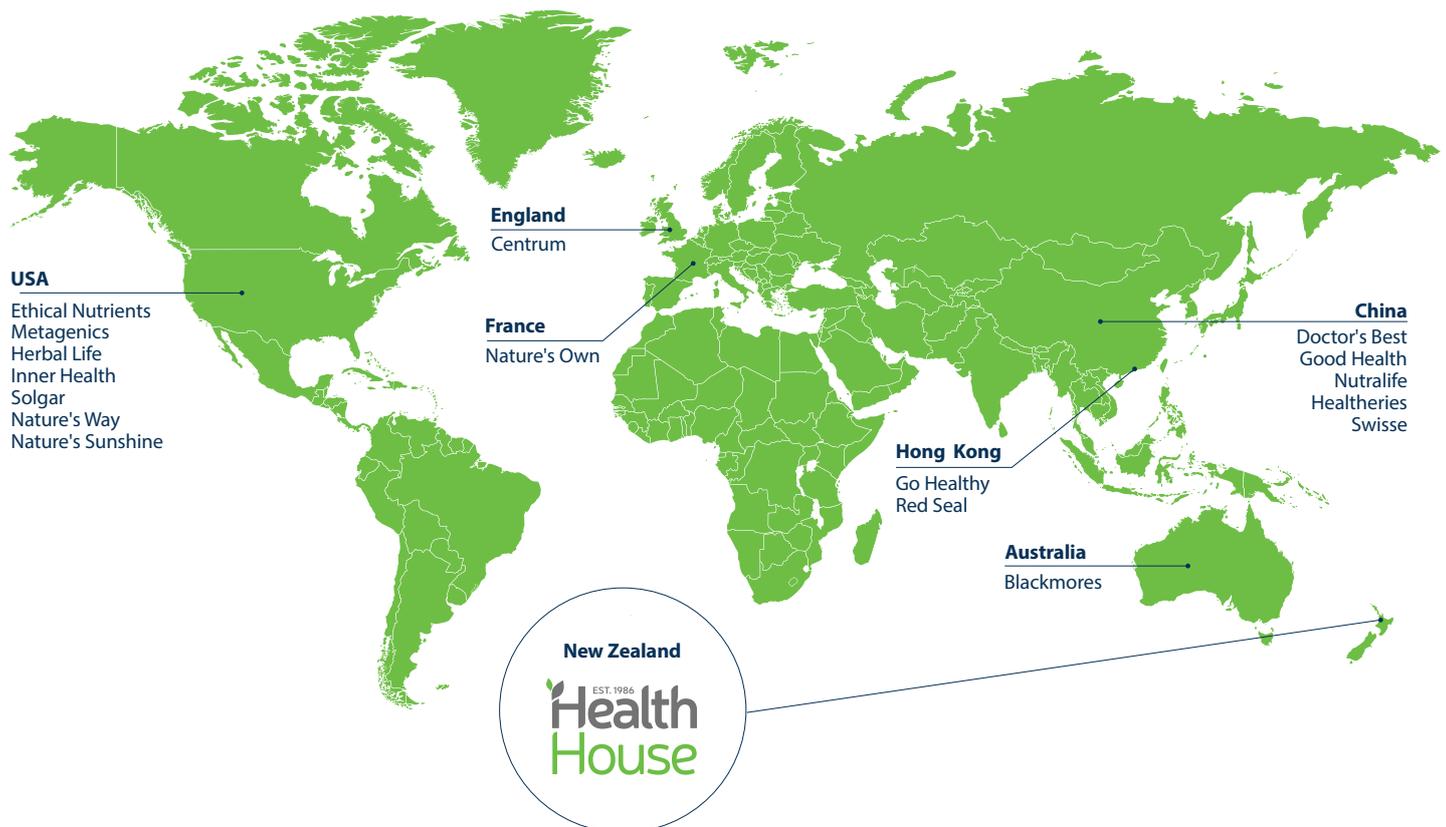


# Now is a great time to support locally owned companies to keep profits and jobs here in New Zealand

The below map shows the country of ownership for some common natural health brands being sold in New Zealand.



In the past few years we have seen many familiar brands being sold to overseas buyers. The sad reality of the consumer world is that many of the things we buy are made in factories in faraway countries. Unfortunately a decent amount of the profit from the sale of natural health products ends up offshore.

Health House is a family owned and operated business started by David and Marie Coory in 1986. Surprisingly, local ownership is no longer a common theme within our industry.

With the current global situation a desire to support New Zealand products is on the rise and now is the perfect

time to celebrate kiwi ingenuity and local businesses. When you buy from a local business or manufacturer you are also supporting all the other small business that supply to them.

We are not saying that overseas ownership is necessarily a negative, however, knowing that Kiwis are looking after your interests, paying tax in New Zealand and investing in jobs for our future, surely is a good thing.

*Please note we have done our best to be as current and accurate as possible and trace back to the ultimate ownership. However, this was not easy and we apologise for any errors.*

Blackmores a publically listed Australian nutraceutical company; Ethical Nutrients, Inner Health, Metagenics, Herbal Life owned by Aticor (who own Amway); Good Health owned by Nanjing Sinolife United Company Limited; Go Healthy 80% owned by Ora Hong Kong Limited; Nutralife, Healtheries owned by Shanghai Pharmaceuticals Holding Co; Nature's Own owned by Sanofi an international pharmaceutical Co; Nature's Sunshine a publically listed US nutraceutical company; Nature's Way part of the Schwabe Pharmaceuticals Group; Red Seal mainly owned by Zuellig Pharma Asia Pacific; Solgar owned by global investment firm Carlyle Group; Swisse owned by Biostime Pharmaceuticals (China) Limited; Centrum owned by Glaxo Smith Kline; Doctor's Best owned by Xiamen Kingdon Way Group Limited.